



Privacy Policy

Effective Date: July 22, 2026

The Montezuma County Historical Society, Inc., doing business as the **Montezuma Heritage Museum** ("Museum," "we," "our," or "us"), is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard information you provide when visiting our website.

By using our website, you agree to the practices described in this Privacy Policy.

Information We Collect

Information You Voluntarily Provide

You may choose to provide personal information through our website when you:

- Contact us through a website form or email
- Subscribe to our email newsletter
- Become a member
- Make a donation
- Purchase items from our online store
- Register for events or educational programs

Depending on your interaction with us, we may collect:

- Name
- Email address
- Mailing address
- Phone number
- Membership information
- Donation information
- Event registration information
- Any other information you choose to provide

Information Collected Automatically

When you visit our website, certain technical information may be collected automatically, including:

- IP address
- Browser type
- Device type
- Operating system
- Pages visited
- Date and time of your visit

- Referring website
- General geographic location (such as city or state)

This information helps us understand how visitors use our website and improve the visitor experience.

Cookies and Analytics

Our website uses cookies and similar technologies to improve functionality and better understand how visitors use our website.

We use Google Analytics to collect anonymous information about website traffic and visitor behavior, such as pages viewed, time spent on the site, browser type, and general geographic location. This information helps us improve our website and better serve our visitors.

Most web browsers allow you to control or disable cookies through your browser settings. Please note that disabling cookies may affect certain website features.

Email Communications

We use Mailchimp to manage our email newsletter and other communications.

If you subscribe to our mailing list, the information you provide is securely stored by Mailchimp and used to send museum news, exhibits, programs, events, membership information, fundraising appeals, and other organizational updates.

You may unsubscribe at any time by clicking the "Unsubscribe" link included in every email or by contacting us directly.

Donations, Memberships, and Online Purchases

Online donations and memberships are processed securely through PayPal.

Purchases made through our online museum store are processed through Square.

The Museum does not collect or store complete credit card or debit card numbers. Payment information is handled directly by our third-party payment processors.

Embedded Content and Third-Party Services

Our website may include content or services provided by third parties, including:

- Google Analytics
- YouTube
- Google Maps
- Mailchimp
- PayPal
- Square
- Social media platforms

These services may collect information about your interaction with their content or use cookies according to their own privacy practices. The Museum is not responsible for the privacy practices of third-party services.

Links to Other Websites

Our website may contain links to websites operated by other organizations, businesses, government agencies, nonprofit partners, or other external resources. These links are provided for your convenience and to share additional information.

Once you leave the Montezuma Heritage Museum website, you are subject to the privacy practices and policies of the website you visit. The Museum is not responsible for the content, security, or privacy practices of external websites.

How We Use Your Information

We use information collected through our website to:

- Respond to inquiries
- Process memberships and donations
- Fulfill online store orders
- Register participants for programs and events
- Send newsletters and museum updates
- Improve our website and visitor experience
- Maintain organizational records
- Meet legal, financial, and tax reporting requirements

Information Sharing

We respect your privacy.

The Museum does **not** sell, rent, or trade your personal information.

We may share information only when necessary:

- With trusted service providers who help us operate our website or process transactions
- When required by law
- To protect the rights, property, or safety of the Museum or others

Data Security

We take reasonable administrative, technical, and physical safeguards to help protect personal information from unauthorized access, disclosure, alteration, or destruction.

While we strive to protect your information, no method of transmitting information over the Internet or storing electronic data can be guaranteed to be completely secure.

Children's Privacy

Our website is intended for a general audience.

We do not knowingly collect personal information from children under the age of 13 without appropriate parental consent. If you believe a child has provided personal information through our website, please contact us so we can address the situation appropriately.

Your Choices

You may:

- Request access to personal information we maintain about you.
- Request corrections to inaccurate information.
- Request deletion of personal information when appropriate.
- Opt out of email communications at any time.

To make a request, please contact us using the information below.

Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with a revised Effective Date. Continued use of the website after changes are posted constitutes acceptance of the revised policy.

Contact Us

If you have questions about this Privacy Policy or how your information is handled, please contact us:

Montezuma Heritage Museum

Montezuma County Historical Society, Inc.

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